



SCHOOL OF BUSINESS

TRESTON INTERNATIONAL COLLEGE, BGC
2020 EDITION

*The unconquered mind is enlightened;
the undefeated spirit is strong in the face of adversity
Treston (tres-ton)...The Right Way.*

*"I am the master of my fate.
am the captain of my soul."
Invictus by William Ernest Henley*



ABOUT TRESTON

Treston International College pioneered the Bachelor of Science in Culinary Management program in the Philippines and is one of the first schools in the country to specialize in the unique combination of Tourism, Hospitality, Culinary Management, Business, and Information Technology. It is strategically located at the University Parkway District of Bonifacio Global City (BGC), the commercial and corporate hub of Taguig City in Metro Manila.

Established in 2009, Treston has gained recognition in producing work-ready graduates through its holistic and professional development programs, industry-recognized partnerships, and international accreditations. Treston is committed to help students discover their potentials and develop them into leaders with excellence, ethics, and purpose.

MISSION

To inspire positive change in society through transformational and affordable international education

VALUES

In Treston, we believe in leading our students towards positive transformation. We strive to develop in every student the growth mindset, and nurture in them the value of excellence through collaboration, and success through definite optimism. Above all, we strive to promote through practice, the value of diversity and respect for others.

Transformation
Respect
Excellence
Self-Leadership
Teamwork
Optimism
Nurture



TRESTON INTERNATIONAL COLLEGE

WELCOME TO THE SCHOOL OF BUSINESS

"If I had nine hours to chop down a tree, I'd spend the first six sharpening my axe."

—Abraham Lincoln

Sharpen your axe at Treston International College - School of Business!

The School of Business provides excellent business and accountancy programs that are responsive to the demands of the industry and its clientele. The programs are designed to equip students with the knowledge, skills, and values that will prepare them for their future career.

MISSION

The School of Business produces excellent and ethical graduates with the relevant knowledge, competitive skills, and proper attitude that will make them stand out in their chosen fields. The graduates are expected to lead in business innovations and the introduction of efforts to bring about benefits for the global society.

PROGRAM OFFERINGS:

- **BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT**

The Bachelor of Science in Business Administration Major in Marketing Management program ensures the comprehensive coverage of courses that responds well to the demands of the industry. The method of instruction is both theory and practical-based. Furthermore, the BSBA MM program prepares students to become proficient in the areas of Marketing Management, Sales and Sales Management, Services Marketing, Advertising, Brand Management and E-Marketing.

- **BACHELOR OF SCIENCE IN ENTREPRENEURSHIP**

The Bachelor of Science in Entrepreneurship program allows our students to establish, manage and grow their own enterprises. In addition, the students are exposed to local and international entrepreneurial concepts so that the graduates are ready for the global entrepreneurial stage.

- **BACHELOR OF SCIENCE IN ACCOUNTANCY***

The Bachelor of Science in Accountancy program is designed with the most updated global accounting principles and practices. The program will prepare students to become a Certified Public Accountant, ready for careers in accounting and related fields, with the skills to deal effectively with the challenges they will face as professional accountants, researchers and responsible citizens.

**CHED Application Ongoing*



MESSAGE FROM THE DEAN

Welcome to Treston International College! We are a mentoring community that develops global citizens with values and purpose. At Treston, students are provided with exceptional experiences that foster respect, collaboration, innovation, and transformation. Our outcome-based curriculum, international partnerships, and exceptional facilities provide the learning environment that help our students become excellent and ethical leaders.

The school's credo, *Duc Omnia*, means "To Lead All". I am privileged to be part of an institution that empowers its students, through positive transformation, to become quality leaders and responsible global citizens. We warmly welcome you to your Treston journey!


MARIA CAROLINA ABANIL
Dean for Academic Affairs



TRESTON 5-YEAR JOURNEY BSBA MARKETING MANAGEMENT

YEAR 1

SENIOR HIGH SCHOOL GRADE 11

Treston Senior High School prepares students for higher education, employment, or entrepreneurship. The first year of Senior High School develops the student's knowledge, skills, and potentials through hands-on learning and innovative teaching strategies. The Academic Track - Accountancy, Business, and Management (ABM) strand focuses on the basic concepts of financial management, business management, corporate operations, as well as related aspects to these central fields. There are four specializations in ABM during this level: Organization and Management, Applied Economics, Fundamentals of Accountancy, Business, and Management I, and Principles of Marketing that are specifically tailored for students to excel in their chosen field of specialization.

YEAR 2

SENIOR HIGH SCHOOL GRADE 12

In the last year of Senior High School, Grade 12 students finish meeting their graduation requirements. The Accountancy, Business, and Management (ABM) strand specializations that they will obtain on this level are the Fundamentals of Accountancy, Business, and Management II, Business Finance, Business Ethics and Social Responsibility, Business Math, and Business Enterprise Simulation to apply their competencies in authentic business environments. ABM would lead students to careers in management and accounting.

YEAR 3

INTERNATIONAL GENERAL EDUCATION PROGRAM

The general education courses introduce students to various domains of knowledge and ways of comprehending social and natural realities. In this program, intellectual competencies, such as critical, analytical and creative thinking, and multiple forms of expression are developed. The course also enhances a student's civic capacities needed as a member of the community, country, and the world.

YEAR 4

MARKETING CORE AND PROFESSIONAL COURSES

The Marketing Management core and professional courses equip the students for the functional areas of business (marketing management, production, operations management, finance, human resources management, information technology and strategic management) and provide them the opportunities for simulation of actual business situations.

YEAR 5

MARKETING PROFESSIONAL CORE COURSES AND INTERNSHIP

The Marketing professional, core and internship courses provide a more advance discussion of the functional areas of a business which exposes them to the tools and techniques in business research. Students undergo the actual performance of marketing activities to prepare them for real-world business setting.

SUMMARY

SENIOR HIGH SCHOOL		UNITS
Accountancy, Business, and Management (ABM) Strand – SHS Grade 11		66
Accountancy, Business, and Management (ABM) Strand – SHS Grade 12		62
TOTAL		128
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT CURRICULUM SUMMARY		
FIRST YEAR – TRIMESTER 1		
Purposive Communication	3	
GE Elective 1	3	
Science, Technology and Society	3	
Understanding the Self	3	
Physical Fitness	2	
Treston Core Values 1	(3)	
Information Technology Fundamentals (ICDL)	(3)	
TOTAL	14 (6)	
FIRST YEAR – TRIMESTER 2		
GE Elective 2	3	
Readings in Philippine History	3	
Ethics	3	
Art Appreciation	3	
Mathematics in the Modern World	3	
Dance	2	
National Service Training Program 1	3	
Special Training and Certification	(3)	
TOTAL	20 (3)	
FIRST YEAR – TRIMESTER 3		
The Contemporary World	3	
The Life and Works of Rizal	3	
GE Elective 3	3	
Foreign Language 1	3	
Elective 1	3	
Microeconomics	3	
Individual Sports	2	
TOTAL	20	
SECOND YEAR – TRIMESTER 1		
Marketing Management	3	
Income Taxation	3	
Elective 2	3	
Professional Salesmanship	3	
Foreign Language 2	3	
Team Sports	2	
National Service Training Program 2	3	
TOTAL	20	
SECOND YEAR – TRIMESTER 2		
Human Resource Management	3	
Product Management	3	
Marketing Research	3	
Good Governance and Social Responsibility	3	
Elective 3	3	
Elective 4	3	
TOTAL	18	
SECOND YEAR – TRIMESTER 3		
International Business and Trade	3	
Advertising	3	
Pricing Strategy	3	
Business Law	3	
Operations Management (TQM)	3	
Elective 5	3	
TOTAL	18	
THIRD YEAR – TRIMESTER 1		
Business Research	3	
Distribution Management	3	
Strategic Management	3	
Elective 6	3	
Treston Core Values 2	(3)	
On the Job Training (School-Based)	3	
TOTAL	15 (3)	
THIRD YEAR – TRIMESTER 2		
Feasibility Study	3	
Elective 7	3	
Retail Management	3	
Special Topics in Marketing	3	
Free Elective	3	
Free Elective	3	
TOTAL	18	
THIRD YEAR – TRIMESTER 3		
Internship	6	
TOTAL	149 (12)	

TRESTON 5-YEAR JOURNEY BS ENTREPRENEURSHIP

YEAR 1

SENIOR HIGH SCHOOL GRADE 11

Treston Senior High School prepares students for higher education, employment, or entrepreneurship. The first year of Senior High School develops the student's knowledge, skills, and potentials through hands-on learning and innovative teaching strategies. The Academic Track - Accountancy, Business, and Management (ABM) strand focuses on the basic concepts of financial management, business management, corporate operations, as well as related aspects to these central fields. There are four specializations in ABM during this level: Organization and Management, Applied Economics, Fundamentals of Accountancy, Business, and Management I, and Principles of Marketing that are specifically tailored for students to excel in their chosen field of specialization.

YEAR 2

SENIOR HIGH SCHOOL GRADE 12

In the last year of Senior High School, Grade 12 students finish meeting their graduation requirements. The Accountancy, Business, and Management (ABM) strand specializations that they will obtain on this level are the Fundamentals of Accountancy, Business, and Management II, Business Finance, Business Ethics and Social Responsibility, Business Math, and Business Enterprise Simulation to apply their competencies in authentic business environments. ABM would lead students to careers in management and accounting.

YEAR 3

INTERNATIONAL GENERAL EDUCATION PROGRAM

The general education courses introduce students to various domains of knowledge and ways of comprehending social and natural realities. In this program, intellectual competencies, such as critical, analytical and creative thinking, and multiple forms of expression are developed. The course also enhances a student's civic capacities needed as a member of the community, country, and the world.

YEAR 4

ENTREPRENEURSHIP CORE AND PROFESSIONAL COURSES

The core and professional courses of the BS Entrepreneurship program instills among the students the mindset of a real entrepreneur. These courses teach the students to constantly search for opportunities that can improve the lives of people in society, as well as their own. They are also taught to know the techniques and tools on how to effectively run their enterprises in the most sustainable way.

YEAR 5

ENTREPRENEURSHIP PROFESSIONAL CORE COURSES AND BUSINESS IMPLEMENTATION

The professional courses strengthen the skills and attitudes of the BS Entrepreneurship students. Courses will prepare them well, simulated with situations that they will most likely encounter once they set up their own enterprises. Towards the end of their academic requirements, they will be subjected to the creation of the appropriate feasibility studies and business plans, and ultimately put to test their learning by preparing, establishing, managing and growing their own enterprise.

SUMMARY

SENIOR HIGH SCHOOL		UNITS
Accountancy, Business, and Management (ABM) Strand – SHS Grade 11		66
Accountancy, Business, and Management (ABM) Strand – SHS Grade 12		62
TOTAL		128
BACHELOR OF SCIENCE IN ENTREPRENEURSHIP CURRICULUM SUMMARY		
FIRST YEAR – TRIMESTER 1		
Purposive Communication	3	
GE Elective 1	3	
Science, Technology and Society	3	
Understanding the Self	3	
Physical Fitness	2	
Treston Core Values 1	(3)	
Information Technology Fundamentals (ICDL)	(3)	
TOTAL	14 (6)	
FIRST YEAR – TRIMESTER 2		
GE Elective 2	3	
Readings in Philippine History	3	
Ethics	3	
Art Appreciation	3	
Mathematics in the Modern World	3	
Dance	2	
National Service Training Program 1	3	
Special Training and Certification	(3)	
TOTAL	20 (3)	
FIRST YEAR – TRIMESTER 3		
The Contemporary World	3	
The Life and Works of Rizal	3	
GE Elective 3	3	
Foreign Language 1	3	
Elective 1	3	
Microeconomics	3	
Individual Sports	2	
TOTAL	20	
SECOND YEAR – TRIMESTER 1		
Entrepreneurial Behavior	3	
Elective 2	3	
International Business and Trade	3	
Elective 3	3	
Foreign Language 2	3	
National Service Training Program 2	3	
Team Sports	2	
TOTAL	20	
SECOND YEAR – TRIMESTER 2		
Opportunity Seeking	3	
Entrepreneurial Leadership in an Organization	3	
Innovation Management	3	
Pricing and Costing	3	
Human Resource Management	3	
Specialized Track 1: Culinary	3	
TOTAL	18	
SECOND YEAR – TRIMESTER 3		
Operations Management (TQM)	3	
Social Entrepreneurship	3	
Market Research and Consumer Behavior	3	
Financial Management	3	
Business Plan Preparation	3	
Elective 4	3	
TOTAL	18	
THIRD YEAR – TRIMESTER 1		
Strategic Management	3	
Specialized Track 2: Tourism	3	
Social Entrepreneurship	3	
Programs and Policies on Enterprise Development	3	
Treston Core Values 2	(3)	
Specialized Track 3: Hospitality	3	
Elective 5	3	
TOTAL	18 (3)	
THIRD YEAR – TRIMESTER 2		
Elective 6	3	
Business Law and Taxation with Focus on Laws Affecting Micro, Small and Medium Enterprises	3	
Elective 7	3	
Business Plan Implementation 1 (Product Development and Marketing Analysis)	5	
Specialized Track 4: Agri-Business	3	
TOTAL	17	
THIRD YEAR – TRIMESTER 3		
Business Plan Implementation 2 (Internship)	5	
TOTAL	150 (12)	



TRESTON 6-YEAR JOURNEY BS ACCOUNTANCY

SUMMARY

SENIOR HIGH SCHOOL		UNITS
Accountancy, Business, and Management (ABM) Strand – SHS Grade 11		66
Accountancy, Business, and Management (ABM) Strand – SHS Grade 12		62
TOTAL		128
BACHELOR OF SCIENCE IN ACCOUNTANCY CURRICULUM SUMMARY		
FIRST YEAR – TRIMESTER 1		
Purposive Communication	3	
Understanding the Self	3	
Science, Technology and Society	3	
Physical Fitness	2	
GE Elective 1	3	
Treston Core Values 1	(3)	
Information Technology Fundamentals	(3)	
TOTAL	14 (6)	
FIRST YEAR – TRIMESTER 2		
Readings in Philippine History	3	
Mathematics in the Modern World	3	
Ethics	3	
Art Appreciation	3	
Special Training and Certification	(3)	
GE Elective 2	3	
National Service Training Program 1	3	
Dance	2	
TOTAL	20 (3)	
FIRST YEAR – TRIMESTER 3		
The Contemporary World	3	
The Life and Works of Rizal	3	
GE Elective 3	3	
Intermediate Accounting 1	3	
Foreign Language 1	3	
Individual Sports	2	
TOTAL	17	
SECOND YEAR – TRIMESTER 1		
Human Behavior in Organizations	3	
IT Application Tools in Business	3	
Management Science	3	
Conceptual Framework and Accounting Standards	3	
Economic Development	3	
National Service Training Program 2	3	
TOTAL	18	
SECOND YEAR – TRIMESTER 2		
Intermediate Accounting 2	3	
Financial Accounting and Reporting	3	
Income Taxation	3	
Law on Obligation and Contracts	3	
Statistical Analysis with Software	3	
Team Sports	2	
TOTAL	17	
SECOND YEAR – TRIMESTER 3		
Intermediate Accounting 3	3	
Operations Management and TQM	3	
Business Tax	3	
Accounting Information System	3	
Business Laws and Regulations	3	
TOTAL	15	
THIRD YEAR – TRIMESTER 1		
Managerial Economics	3	
International Business and Trade	3	
Cost Accounting and Control	3	
Financial Market	3	
Strategic Management	3	
Treston Core Values 2	(3)	
TOTAL	15 (3)	
THIRD YEAR – TRIMESTER 2		
Strategic Business Analysis	3	
Strategic Cost Management	3	
Accounting Research Methods	3	
Financial Management	3	
Regulatory Framework and Legal Issues in Business	3	
TOTAL	15	
THIRD YEAR – TRIMESTER 3		
Updates in Financial Reporting Standards	3	
Operations Auditing	3	
Accounting Research	3	
Governance, Business Ethics, Risk Management and Internal Control	3	
TOTAL	12	
FOURTH YEAR – TRIMESTER 1		
Auditing and Assurance Principles	3	
Auditing and Assurance: Concept and Applications 1	3	
Auditing in CIS Environment	3	
Accounting for Government and Non-profit Organization	3	
TOTAL	12	
FOURTH YEAR – TRIMESTER 2		
Auditing and Assurance: Concept and Applications 2	3	
Auditing and Assurance: Specialized Industries	3	
Accounting for Business Combination	3	
Accounting for Special Transaction	3	
TOTAL	12	
FOURTH YEAR – TRIMESTER 3		
Accounting Internship	6	
Valuation Concepts and Methods	3	
TOTAL	176 (12)	

MEMBERSHIPS, AFFILIATIONS & CERTIFICATIONS

1



JUNIOR ACHIEVEMENT OF THE PHILIPPINES, INC.

Junior Achievement, based in the U.S.A., is the world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs.

2



PHILIPPINE MARKETING ASSOCIATION

The Philippine Marketing Association is a strong pillar of support and a source of direction for marketers in the Philippines and across the region, pushing for excellence and unparalleled service to the marketing and business community.

3



REGISTERED MARKETING PROFESSIONAL

Treston International College (TIC) has an existing partnership with Junior Achievement Philippines, Inc. (JAPI) for the Registered Marketing Professional (RMP) Certification Program. The RMP Certification Program is a certification examination developed by top industry practitioners and reputable academic partners. It measures a marketing student's knowledge, analytical skills, creativity and problem-solving ability through a theoretical exam and case analysis.

4



REGISTERED BUSINESS PROFESSIONAL

The Registered Business Professional is a certification examination that is industry-initiated which aims to produce Business Administration graduates who are skilled and knowledgeable in the four subject areas namely: (1) Entrepreneurship, (2) Marketing Management, (3) Human Resource Management, and (4) Financial Management. This program is made possible through the partnership between Treston International College and Junior Achievement Philippines, Inc. (JAPI).

5



INTERNATIONAL COMPUTER DRIVING LICENSE

ICDL is an internationally recognized qualification that enables people to certify their computer skills to an internationally recognized standard. ICDL is the world's leading computer skills certification.

Treston International College is the only school in the Philippines recognized as an Accredited Test Center by ICDL Asia. The ICDL program defines the skills and competencies necessary to use a computer and common computer applications. ICDL modules are not brand specific to Windows, IOS or Linux based, meaning the training, examination and certification can be aligned based on the preferences of the trainees.

Candidates take tests in the modules that are most relevant to their educational and professional requirements, thereby creating their ICDL profile. Whether in school, university or in the workplace, ICDL offers the skills you need to succeed.

SENIOR HIGH SCHOOL GRADE 11

School develops the student's knowledge, skills, and potentials through hands-on learning and innovative teaching strategies. The Academic Track - Accountancy, Business, and Management (ABM) strand focuses on the basic concepts of financial management, business management, corporate operations, as well as related aspects to these central fields. There are four specializations in ABM during this level: Organization and Management, Applied Economics, Fundamentals of Accountancy, Business, and Management I, and Principles of Marketing that are specifically tailored for students to excel in their chosen field of specialization.

SENIOR HIGH SCHOOL GRADE 12

In the last year of Senior High School, Grade 12 students finish meeting their graduation requirements. The Accountancy, Business, and Management (ABM) strand specializations that they will obtain on this level are the Fundamentals of Accountancy, Business, and Management II, Business Finance, Business Ethics and Social Responsibility, Business Math, and Business Enterprise Simulation to apply their competencies in authentic business environments. ABM would lead students to careers in management and accounting.

INTERNATIONAL GENERAL EDUCATION PROGRAM

The general education courses introduce students to various domains of knowledge and ways of comprehending social and natural realities. In this program, intellectual competencies, such as critical, analytical and creative thinking, and multiple forms of expression are developed. The course also enhances a student's civic capacities needed as a member of the community, country, and the world.

ACCOUNTING CORE COURSES

The Accountancy core courses teach the students a wide range of accountancy skills by instilling in them the basic, as well as the more advanced knowledge, tools and techniques that are needed to become excellent accountants. The students will learn the topics contained within the different areas or branches of the accountancy program.

ACCOUNTANCY COGNATE AND PROFESSIONAL COURSES

The Accountancy professional core courses provide proper teachings and training in the more advanced and multifaceted dimensions of the accounting subject. These courses complete the technical and ethical skills and competencies of the students.

ACCOUNTANCY MAJOR PROFESSIONAL COURSES AND INTERNSHIP

The additional professional courses widen the technical and values-based skills of the students. Learning is strengthened by exposure to actual accounting functions.

WHY TRESTON SCHOOL OF BUSINESS?



FAST TRACK PROGRAM

Graduates of Treston Senior High School under the Accounting, Business, and Management (ABM) strand need to complete only three more years to attain Bachelor of Science in Business Administration Major in Marketing Management or Bachelor of Science in Entrepreneurship degrees. For the Bachelor of Science in Accountancy degree, only four more years are required.

INDUSTRY – SIGNIFICANT LEARNING

The courses under the School of Business are delivered by professionals with solid industry and teaching backgrounds. The students are also immersed in industry-matching programs that provide them with practical experience through various professional training programs.

RELEVANT CERTIFICATION PROGRAM

The students under the School of Business are given the Registered Business Professional (RBP) or the Registered Marketing Professional (RMP) review and certification examination that will strengthen their competencies in Business and Marketing. In a competitive environment, employers prefer graduates who have strong certifications in their respective fields.

VARIED ENTREPRENEURIAL OPPORTUNITIES

The students of Bachelor of Science in Entrepreneurship are required to prepare, establish and grow their actual entrepreneurial ventures before they are allowed to graduate. They are highly encouraged to venture into innovative and socially relevant ventures which makes them more globally-ready when they graduate.

RELEVANT REVIEW PROGRAM

The students of Bachelor of Science in Accountancy are given relevant review programs that will boost the probability of them passing the board examination set by the Philippine Regulatory Commission.

INTERNSHIP AND CULTURAL EXCHANGE

The School of Business has a strong Local Internship and International Cultural Exchange Program. The students are given opportunities for in-depth exposures that will assist in their selection of career or expertise.

QUALITY GRADUATES

In recent years, Treston has produced graduates that are now proud business owners and leaders in the different industries. In three to five years, new students are expected to join their ranks.

STRATEGIC LOCATION

Treston International College is strategically located in Bonifacio Global City (BGC), business, financial, corporate, and lifestyle hub of Taguig City in Metro Manila. Business and employment opportunities abound in this area.

HOLISTIC DEVELOPMENT

The student experience is enhanced by exceptional learning facilities, extra-curricular activities, and strong support systems.

CAREER OPPORTUNITIES

Graduates of the School of Business programs can advance their careers in the international fields of:

MARKETING MANAGEMENT:

- Digital Marketing
- Social Media Marketing
- Marketing Automation
- VR Integration to Marketing
- Pre-cognitive Marketing
- Brand Management
- Advertising and Marketing Communications
- Sales Management
- Marketing Research

ENTREPRENEURSHIP:

- Social Entrepreneurship
- Business Development
- Corporate Planning
- Managerial post in Public and Non-government organizations

ACCOUNTANCY:

- Managerial Accounting
- Cost Accounting
- Auditing
- Financial Accounting
- Accounting Information Systems
- International Financial Reporting Standards (IFRS)

WE WANT YOU TO SUCCEED

Student Support Programs are in place to help students achieve their academic goals and hone their talents. The student support services promote the holistic development of students and enrich their school experience.



EXPERIENCE THE WORLD OF WORK

The Treston School of Business believes that all students need to experience the world of work long before they leave school. Exposure to real working environments provides opportunities for students to build connections with professionals in real world contexts.



OUR ACHIEVEMENTS

BSBA Marketing Management students, Ms. Cara Chavez and Ms. Lorraine Matutes passed the 2018-2019 Registered Marketing Professional (RMP) certification. Developed by top industry practitioners and reputable academic partners, Pearson Higher Education and McGraw Hills Education, the RMP Certification Examination is conducted by the Junior Achievement of the Philippines, Inc. and taken by graduating Marketing Management students. RMP measures knowledge, analytical skills, creativity, and problem-solving abilities through theoretical exams and case analyses on 6 major subjects in the field of Marketing.

For the School Year 2018-2019, the Registered Marketing Professional certification examination national passing rate was 18%. Treston International College achieved a 40% passing rate.

Treston once again roared with pride by winning 2nd and 3rd places at the 2019 Youth Entrepreneurship Boot Camp (YEB) Business Pitching Contest! The competition required groups to present a shortened business plan that included the concept, needs assessment, justification of demand, and marketing strategies. At 2nd place were Daniella Victoria, Al Rios, and Lyxia Escoto representing the ArtistNet group. Coming in at 3rd were Le-Ann Cassandra Racuya, Aerielle San Juan, and Mei Thong for the PrintPal group. The students were coached by Mr. J. Rowell Talatala, Mr. Ron Untivero, and Mr. Francis Tolentino.

The Youth Entrepreneurship Boot Camp, in celebration of the Micro, Small, and Medium Enterprise (MSME) Week 2019, was held on July 9, 2019 at the Philippine Trade Training Center. The 2019 YEB was organized by the Department of Trade and Industry (DTI), with the theme, "Inclusive and Sustainable Innovation for Globally Competitive MSMEs".

The Test of English for International Communication (TOEIC) certification held last October 2018 is a certification comprised of reading and listening macro skills. The School of Business clinched Top Scorer spots through Rae Anne Clarice Sioting, Entrepreneurship and Gabriel Louis Esteban, BSBA Marketing Management.

Aaliyah Francesca S. Centeno, a Bachelor of Science in Business Administration Major in Marketing Management student represented Treston International College during the 2018 and 2019 ICDL National Digital Challenge. The National Digital Challenge tested the students on selected ICDL modules namely Basic Word Processing (diagnostic test), Basic Spreadsheet, Online Essentials, Computer Essentials, and Basic Presentation. The National Digital Challenge is DICT's Qualifying Round to the International Computer Driving License (ICDL) Digital Challenge in Thailand. The ICDL Digital Challenge aimed to search for and recognize the top student with the best digital and ICT skills.

Cara Chavez and Sarah Muleta, graduates of Bachelor of Science in Business Administration major in Marketing Management, Batch 2019 were part of the Top Delegates for The American Chamber of Commerce of the Philippines' 16th Annual Business Leadership Program 2018. During the 10-day program, key officers from AmCham member firms and partner organizations delivered plenary talks for delegates on topics such as global business, job procurement, self-assessment, skills building, and current events. Delegates also learned more about U.S.-Philippine relations by visiting the U.S. Embassy in the Philippines and interacting with American diplomats. On the final day, students put lessons from the program into practice by participating in a business plan competition.

Treston's School of Business Marketing Management student and 2018 valedictorian Bethany Anne Padrelanan aced the Test of English for International Certification of Hopkins International Partners, Inc. with a perfect score of 990/990.

Bethany Anne Padrelanan joined the roster of Future Leaders Business Summit of the Aboitiz Equity Ventures as one of the 90 participants nationwide in 2017. Every year, the AFLBS gathers the country's brightest college student leaders for a three-day summit of fun and knowledge through activities that allow participants to develop their leadership skills and learn how to concretize management concepts in a corporate environment.

Bethany Anne Padrelanan joined Nestlé's Management Immersion for Leadership Excellence (MILE) 2017 representing the School of Business of Treston International College as one of the top thirty six (36) participants. The Nestlé Management Immersion for Leadership Excellence (MILE) program is a three-day leadership program that aims to train high-caliber graduating students across the Philippines in the aspects of transformational leadership and business.

In 2017, Riezal Alyssa Aseron, a graduate of Bachelor of Science in Business Administration Major in Marketing Management, was a passer of the Registered Marketing Professional 2016-2017. Conducted by the Junior Achievement of the Philippines, Inc., the RMP Certification Examination is taken by graduating Marketing students and was developed by top industry practitioners and reputable academic partners, Pearson Higher Education and McGraw Hills Education. It measures marketing students' knowledge, analytical skills, creativity and problem solving abilities through theoretical exams and case analyses on 6 major subjects in the field of Marketing.

Charles Tan, a graduate of Bachelor of Science in Business Administration Major in Operations Management, Batch 2016 ranked as Top 5 out of 40 participants in the Top Future Professionals 2016, a program done by Young Southeast Asian Leaders Initiatives. He also ranked Top 4 in the Registered Business Professional (RBP) Certification Examination for the batch 2015-2016. RBP is a certification exam conducted by the Junior Achievement of the Philippines, Inc.

Atty. Nico Valderrama, a graduate of Treston's Bachelor of Science in Accountancy (Batch 2016) successfully passed the board examination for Certified Public Accountants of the Professional Regulation Commission. He is now a practicing CPA-Lawyer.

Treston's Young Entrepreneurs, Anna Paula Santos and Anna Pauline Santos, were part of the 15 Philippine candidates for Entrepreneurs' Organization Global Student Entrepreneur Awards 2014 (EO GSEA). EO GSEA is a premier global competition for student entrepreneurs who actively run a business.



CONGRATULATIONS TRESTON INTERNATIONAL COLLEGE TOEIC TOP SCORERS



OUR SUCCESS STORIES

Each student's story is unique. That is why we work closely with them to understand their particular interests, needs, and aspirations. Here are real stories that will inspire you to create your own Treston student success story!



"Treston accommodates professionals like me to seek further growth in our careers. The school officials and personnel treat each and every student with courtesy, and the professors help the best way they can to assist students in their academic needs. Support is key to one's success, and Treston didn't run out of it when I pursued my Accountancy degree until I earned my CPA license."



ATTY. NICO B. VALDERRAMA, CPA, MPM, ESQ
Corporate Legal Counsel, Fort Legend Towers Corporation
Legal Consultant, Lobien Realty Group
Educator, Arellano University School of Law
BS Accountancy, Batch 2016

"Treston's School of Business has taught me numerous lessons in leadership, ethics, and excellence. The skills I gained were further enriched by the challenges and real-life experiences I encountered in my college organizations. Through the School of Business, I was exposed to various national programs and was able to represent Treston with utmost pride. I hold on to these valuable lessons in my pursuit of becoming even more globally competitive in my industry of choice"



BETHANY PADRELANAN
PR and Marketing Coordinator
InterContinental, Doha, Qatar
BSBA - Marketing Management, Batch 2018
Magna Cum Laude and Chairman's Legacy Awardee

"Ms. Cara Chavez has been an exceptional employee for USANA Celavive who works harder than most people in our company. She is a very dedicated person who takes her job seriously and has great leadership skills. She finishes her tasks and objectives in advance, and she never fails to enlighten the team with her out-of-the-box ideas and marketing strategies. She is an asset to our company and it would be an opportunity to help her grow and be a business partner for our company in the future."

"The Treston School of Business has taught me the value of leadership, courage, and independence. It taught me how to stand up for what I believe in. It taught me to be the dedicated, and hard working professional that I am right now. The School of Business has molded me into this individual who possesses great leadership skills and I am encouraged to inspire business students and young entrepreneurs for their endeavors, for the betterment of the business industry."



CARA D. CHAVEZ, RMP
Assistant Brand Manager
USANA Celavive
BSBA - Marketing Management, Batch 2019
Summa Cum Laude



JAYLEENE CULCUL
Head of Marketing
Skincare Ambassador
Brand Director
USANA Celavive Philippines

"Treston's School of Business has helped me grow as a marketer and as a person. Their programs and events have given me invaluable knowledge and experiences that tremendously helped with my work."



KEVIN AGUILAR
Working Student
BSBA - Marketing Management



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The Treston's School of Business has equipped me with both academic and specialized skills that will enable me to face the challenges of running a business. Treston's School of Business has a versatile curriculum that keeps up with trends in this day and age of global marketers and influencers. I am confident that I will excel in any industry I will be interested in pursuing in the near future, here or abroad.

”

ALEXANDRA ILACAD

Actress and Vlogger

BSBA - Marketing Management



Multipurpose Hall



School Lobby



Club Room



Business Forum Hall



HP Lab



Library



Mac Lab



Treston Health Club

OUR FACILITIES

Popular for its exceptional facilities, the campus is designed as a laboratory for tourism, hospitality, culinary, business and IT advanced trainings, simulations, industry exposures, skills assessments and international certifications.

- 1 Multipurpose Hall
- 2 Bar and Dining Hall
- 3 Club Room
- 4 Suite Room
- 5 Interfaith Room
- 6 Business Forum Halls
- 7 Treston Health Club
- 8 Dance and Fitness Studios
- 9 Library
- 10 Bookstore
- 11 Physics and Chemistry Laboratories
- 12 HP Lab
- 13 Mac Lab
- 14 Hot Kitchens
- 15 Cold Kitchen
- 16 Pastry Kitchen
- 17 Show Kitchen
- 18 Cafeteria

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TRESTON

SCHOOL OF BUSINESS



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