



SCHOOL OF TOURISM

TRESTON INTERNATIONAL COLLEGE, BGC 2020 EDITION





ABOUT TRESTON

Treston International College pioneered the Bachelor of Science in Culinary Management program in the Philippines and is one of the first schools in the country to specialize in the unique combination of Tourism, Hospitality, Culinary Management, Business, and Information Technology. It is strategically located at the University Parkway District of Bonifacio Global City (BGC), the commercial and corporate hub of Taguig City in Metro Manila.

Established in 2009, Treston has gained recognition in producing work-ready graduates through its holistic and professional development programs, industry-recognized partnerships, and international accreditations. Treston is committed to help students discover their potentials and develop them into leaders with excellence, ethics, and purpose.

MISSION

To inspire positive change in society through transformational and affordable international education

VALUES

In Treston, we believe in leading our students towards positive transformation. We strive to develop in every student the growth mindset, and nurture in them the value of excellence through collaboration, and success through definite optimism. Above all, we strive to promote through practice, the value of diversity and respect for others.

T ransformation

R espect

E xcellence

S elf-Leadership

T eamwork

O ptimism

N urture



TRESTON INTERNATIONAL COLLEGE

MESSAGE FROM THE DEAN

Welcome to Treston International College! We are a mentoring community that develops global citizens with values and purpose. At Treston, students are provided with exceptional experiences that foster respect, collaboration, innovation, and transformation. Our outcome-based curriculum, international partnerships, and exceptional facilities provide the learning environment that help our students become excellent and ethical leaders.

The school's credo, Duc Omnia, means "To Lead All". I am privileged to be part of an institution that empowers its students, through positive transformation, to become quality leaders and responsible global citizens. We warmly welcome you to your Treston journey!

MARIA CAROLINA ABANIL Dean for Academic Affairs



WELCOME TO THE SCHOOL OF TOURISM

"The only way to do GREAT work is to LOVE what you do"
-Steve Jobs

If you love to travel and be part of the tourism industry, then let Treston's BS Tourism Management program fuel your passion.

The Bachelor of Science in Tourism Management is a 3-year program that will prepare you for a successful professional career in the travel and tourism industry.

Develop your Tourism industry knowledge through a range of hospitality and tourism core courses, intertwined with business and management courses. The professional courses of the School of Tourism cover relevant aspects of Sustainable Tourism, Tourism and Hospitality Law, Tourism Marketing, Entrepreneurship in Tourism, Flight Attendant and Cruise Ship Training and more.

Get relevant industry experience through the Local or International Cultural Exchange Program that allows students to experience international training by working abroad in a hospitality or tourism organization.

MISSION

The Treston School of Tourism (SOT) aims to develop well-rounded, internationally recognized and service-oriented professionals who are ethical and excellent leaders in the Tourism industry.

THE GEORGE WASHINGTON UNIVERSITY – SCHOOL OF BUSINESS CERTIFICATION PROGRAMS



Our partnership with the George Washington University - School of Business (GWSB) enables you to acquire a Professional Certificate in Event Management Program that prepares you to design, plan, and execute monumental events and meetings. The Professional Certificate in Event Management also provides continuing education units (CEUs).

PROGRAM OFFERINGS:

EVENT MANAGEMENT CERTIFICATE PROGRAM

Learn the fundamentals from this comprehensive Event Management Certificate Program in continuing education with the following courses:

CORE COURSES

- Introduction & Best Practices in Event Management
- II. Event Coordination
- III. Event Marketing
- IV. Risk Management

SPECIALIZED COURSES

- Corporate Event Management
- Meetings and Conferences
- Starting, Growing and Managing An Event Business
- DESTINATION MANAGEMENT PROGRAM AND CULTURAL HERITAGE*

^{*} For future program offerings

TRESTON 6-YEAR JOURNEY BS TOURISM MANAGEMENT



SENIOR HIGH SCHOOL GRADE 11

Treston Senior High School prepares students for higher education, employment, or entrepreneurship. The first year of Senior High School develops the student's knowledge, skills, and potentials through hands-on learning and innovative teaching strategies. The Technical Vocational Livelihood - Tourism Promotion Services is a strand that will train students in the promotion of tourism products and services. Some of the skills they will acquire in this strand are: operating an automated information system, providing destination information and advice, identifying and interpreting product information, identifying customers' needs and wants, suggesting products to meet customer wants, and a lot more. There are two specializations in Tourism during Grade 11: Tourism Promotion Services NC II and Food and Beverage Services NC II, that are specifically tailored for students to excel in their chosen field of specialization.



SENIOR HIGH SCHOOL GRADE 12

In the last year of Senior High School, Grade 12 students finish meeting their graduation requirements. Students enrolled in the Tourism Promotion Services strand may be required to undergo a Competency Assessment before graduation. A national certificate will be issued to students who pass this assessment. The specializations that they will obtain in this level are Events Management Services NC III and a Work Immersion to apply their competencies in authentic work environments.



INTERNATIONAL GENERAL EDUCATION PROGRAM

The general education courses introduce students to various domains of knowledge and ways of comprehending social and natural realities. In this program, intellectual competencies, such as critical, analytical and creative thinking, and multiple forms of expression are developed. The course also enhances a student's civic capacities needed as a member of the community, country, and the world.



TOURISM AND HOSPITALITY CORE AND PROFESSIONAL COURSES

Students gain specific core competencies in Tourism and Hospitality that will properly prepare them for their professional courses and internship.



TOURISM PROFESSIONAL CORE COURSES AND INTERNSHIP

These are courses required and deemed essential towards a specific Tourism competency within established standards. This is also a venue for students to experience working in the industry. The students will be able to bridge the gap between the classroom setting and industry practice. The students earn academic units in the performance of their training.



MASTERS IN HOTEL AND RESTAURANT MANAGEMENT

The course is a broad set of business management tools, with students having the choice of concentrating in Hotel and Restaurant Management, in order to tailor their degree to fit their careers and learning goals. The program curriculum prepares working professionals to become effective decision makers and managers in a world increasingly affected by globalization, technology and ethical challenges. It also positions those executives for new levels of innovative management and the creative thinking that an advancing international hotel, resort or restaurant business demands. The program provides industry professionals with sound knowledge, strong decision-making and team skills, and a rich global perspective.

SUMMARY

SENIOR HIGH SCHOOL	UNITS
Tourism Strand - SHS Grade 11 Tourism Strand - SHS Grade 12	66 62
TOTAL	128
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT CURRICULUM SUMMARY	
FIRST YEAR - TRIMESTER 1	2005
Purposive Communication Understanding the Self	3
Science, Technology and Society	3
Physical Fitness GE Elective 1	2
Basic Culinary Methods 1	3
Information Technology Fundamentals (ICDL)	(3)
Treston Core Values 1 TOTAL	(3) 17 (6)
FIRST YEAR - TRIMESTER 2	
Readings in Philippine History Mathematics in the Modern World	3 3
Ethics	3
Art Appreciation GE Elective 2	3
Dance	3 2
National Service Training Program 1 Special Training and Certification	3
TOTAL	(3) 20 (3)
FIRST YEAR - TRIMESTER 3	
Foreign Language 1 Multicultural Diversity in Workplace for the Tourism Professional	3
Macro Perspective of Tourism & Hospitality	3
The Life and Works of Rizal The Contemporary World	3
GE Elective 3	3
Individual Sports TOTAL	2 20
SECOND YEAR - TRIMESTER 1	
Risk Management as Applied to Safety, Security & Sanitation Quality Service Management in Tourism & Hospitality	3
Philippine Culture and Tourism Geography	3
Applied Business Tools & Technologies in Tourism and Hospitality Foreign Language 2	3
Team Sports	2
National Service Training Program 2 TOTAL	.3 20
SECOND YEAR - TRIMESTER 2	20
Micro Perspective of Tourism & Hospitality (AHLEI) Tourism & Hospitality Marketing	3 3
Legal Aspects in Tourism & Hospitality	3
Global Culture and Tourism Geography	3
Sustainable Tourism TOTAL	3 15
SECOND YEAR - TRIMESTER 3	
Entrepreneurship in Tourism and Hospitality (Feasibility Study) Tourism Policy, Planning and Development	3 3
Tour and Travel Management	3
Operations Management Elective 1 (AHLEI)	3 3
TOTAL	15
THIRD YEAR - TRIMESTER 1 Strategic Management & TQM	3
Research in Tourism	3
Introduction to Meeting, Incentives Conference and Event Management	3
Elective 2	3
Elective 3 Treston Core Values 2	3 (3)
TOTAL	15 (3)
THIRD YEAR - TRIMESTER 2 Professional Development & Applied Ethics	3
Transportation Management	3
Elective 4 Elective 5	3 3
TOTAL	12
THIRD YEAR - TRIMESTER 3 Internship	7
TOTAL	141 (12)



MEMBERSHIPS, AFFILIATIONS & CERTIFICATIONS





AMERICAN HOTEL AND LODGING EDUCATION INSTITUTE (AHLEI)

Treston is the only global academic partner of AHLEI in the Philippines. Tourism students will receive 3 special AHLEI certificates upon completion and have the option to continue to a 5-course AHLEI Marketing and Sales specialization certificate. The AHLEI certificates carry international leverage, as they are recognized worldwide.





THE GEORGE WASHINGTON UNIVERSITY – SCHOOL OF BUSINESS

The students of the School of Tourism will receive a certificate on Events Management from the George Washington University (GWU) - School of Business that provides continuing education units in GWU. It prepares the students to design, plan and execute successful events for groups of any size.





AMADEUS GDS

This certificate course will teach students how to price journeys for all types of fares using the Amadeus GDS. The students will have hands-on practice simulation regarding the Amadeus GDS tool, which will help them analyze GDS displays relevant to mileage system pricing; read, interpret, and apply mileage and routing fare rules; and issue tickets. Amadeus is a global leader in the Global Distribution System (GDS).





SAFESKIES AVIATION

This certification trains students on airline operations. The students will undergo the same training given to airline Flight Attendants. It is designed to equip the students with the knowledge and skills necessary to become exceptional aviation ambassadors, embodying international standards and principles of customer service and safety in the sky.





PACIFIC ASIA TRAVEL ASSOCIATION

A non-profit association that is internationally acclaimed for acting as a catalyst for the responsible development of travel and tourism to, from and within the Asia Pacific region.





INTERNATIONAL CHRIE (ICHRIE)

A non-profit professional association that provides programs and services to continually improve the quality of global education, research, service and business operations in the hospitality and tourism industry. ICHRIE, an inclusive and collegial association, values creative, ethical and progressive action and improvement of global hospitality and tourism education and research.





PHILIPPINE ASSOCIATION OF RESEARCHERS FOR TOURISM AND HOSPITALITY

The Philippine Association of Researchers for Tourism and Hospitality (PARTH) is a non-profit organization that advocates the value of research for the Tourism and Hospitality industry.



TOURISM INDUSTRY BOARD FOUNDATION INC.

The organization unifies government, industry, education and training sectors in facilitating tourism human resource development.





HOSPITALITY AND TOURISM COUNCIL OF DEANS

The organization strengthens its linkages within the industry, as manifested by the recent formal commitment of the Philippine Chamber of Commerce and Industry (PCCI) in bridging the gap between education and employment and attain inclusive growth for the country and with other professional organizations in the country.



UNION OF FILIPINO TOURISM EDUCATORS

The organization increases the pool of trained academicians and professionals in Travel and Tourism who understand the close interrelationship among all segments of the tourism industry.

OUR ACHIEVEMENTS

Youth for Tourism Conference (TourCon) aims to equip students with knowledge and skills relevant to the tourism and hospitality industry today and in the future, contributing to the development of world-class Filipino industry practitioners. One of the conference competition category is the Research Infographics Poster Presentation which highlights the knowledge and ingenuity of the students to produce scholarly researches for the benefit of the society.

Treston International College representatives - Aira Audal, Reimarie Aranton and Allysa Lucido were adjudged as the Champion of the Research Infographics Competition during the Youth for Tourism 2019 held at the Cine Adarna of the University of the Philippines in Diliman, October 19.

Youth for Tourism Conference (TourCon) aims to equip students with knowledge and skills relevant to the tourism and hospitality industry today and in the future, contributing to the development of world-class Filipino industry practitioners. One of the conference competition categories is the Mx TURISMO 2019 pageant. This pageant seeks to search for the Tourism Ambassadors of the country in promoting sustainable development.

Treston International College representative, Le-Ann Casandra Chan Racuya was adjudged as the pageants' best in Filipiniana attire during the Youth for Tourism 2019 held at the Cine Adarna of the University of the Philippines in Diliman, October 19.

The Amadeus Certificate Course is designed to offer students in-depth knowledge on Amadeus, the leading Global Distribution System and its various tourism-industry applications. Amadeus is an essential requirement for working in the tourism industry, acquiring the competences needed to manage airline reservations and issue flight tickets. Treston's BS Tourism Management students who took the Amadeus Certification this 2019 had a 100% passing rate.

The Youth Entrepreneurship Boot Camp, in celebration of the Micro, Small, and Medium Enterprise (MSME) Week 2019, was held last July 9 at the Philippine Trade Training Center. The 2019 YEBC was organized by the Department of Trade and Industry, with the theme, "Inclusive and Sustainable Innovation for Globally Competitive MSMEs".

The competition required teams to present a business plan that included the concept, needs assessment, justification of demand, and marketing strategies. At 2nd place were Daniella Victoria, Al Rios, and Lyxia Escoto representing the ArtistNet group. Coming in at 3rd were Le-Ann Cassandra Racuya, Aerielle San Juan, and Mei Thong for the PrintPal group.

The Certified Guest Service Professional (CGSP®) designation provides recognition for those individuals who know how to deliver exceptional service and create memorable experiences. The CGSP® designation is the highest acknowledgment of awarding-winning guest service for employees in the hospitality and tourism industry. The passing rate of Treston students who took the CGSP Certification last 2018 was

The Test of English for International Communication (TOEIC) certification held last October 2018 had three leading the top scorers; Culinary Management student Jay Andrei Jose with a score of 975/990. He is followed by freshmen Travel and Tourism Management students, Lyxia Vianca Escoto and Rachel Mayes. The certification comprised of reading and listening macro skills. For the 2018 batch, the takers came from the first and second year classes.

The Philippine Research on Tourism and Hospitality is an academic conference organized by the Asian Institute of Tourism and the Department of Hotel, Restaurant and Institution Management of UP Diliman. The conference is aimed at presenting inclusivity which traverses issues along the value chain of sustainable tourism, from integrated destination planning and operations, to technology systems of products and services that create impacts on the value of tourism and hospitality.

Last Oct 25, 2019 Treston International College School of Tourism faculty representative Francis Tolentino and student co-authors Audal, Aranton and Lucido presented their research paper entitled "Best Business Practices of Selected Agritourism Farms in CALABARZON: Basis in Formulating Proposed Guidelines for Traditional Farms Converting to Tourism Farms"



WHY TRESTON BS TOURISM MANAGEMENT?

EXPERIENTIAL LEARNING

The School of Tourism promotes learning by doing. The school values learning as an active process that engages the students through experience, analysis, and reflection. Some of the experiential Curricular and Co-Curricular activities of SOT include: Cruise Ship Basic Training Course (SOLAS), Cabin Crew Training, Tourism Sustainability Tours, Local and International Tours, Hotel Immersions, and Basic First Aid Training.

INDUSTRY RELATED CERTIFICATIONS

The International and National Certifications that are already embedded in the BSTM program include American Hotel and Lodging Educational Institute (AHLEI) Guest Service Professional Certification (CGSP), AHLEI Hospitality Marketing and Sales Management Courses Certificates, George Washington University - School of Business Events Management Program Certificate, Flight Attendant Training Certificate, Safety of Life at Sea Training Certificate, Amadeus Global Distribution System Certificate, and Micros OPERA Property Management System Certificate.

ACTIVE INDUSTRY ENGAGEMENTS

The different Tourism Academic and Industry Community engagements include the ASEAN Tourism Summit, Youth for Tourism Conference, Tourism & Hospitality Summit, and student research presentations in Asia Euro Conference.

LEADER IN EVENTS MANAGEMENT

The students from the BSTM program will have the opportunity to plan and organize curricular events inside and outside school.

SUSTAINABILTY TOURISM ADVOCATES

Tourism students will be immersed in tourism social responsibility and sustainability campaigns such as Animal Outreach Program at PAWS, Tree Planting Activity, and Urban Farming Seminar.

INTERNSHIP AND CULTURAL EXCHANGE

The School of Tourism has a strong Local Internship and International Cultural Exchange Program. The students are given opportunities for in-depth exposures that will assist in their selection of career or expertise. The students of the School of Tourism undergo internships and take part in a cultural exchange program with different institutions such as Crowne Plaza Austin, Texas USA, Air Juan Aviation, Thunderbird Resort, Philippine Airlines, New World Hotel, among others.

HOLISTIC DEVELOPMENT

The student experience is enhanced by exceptional learning facilities, extra-curricular activities, and strong support systems.

CAREER OPPORTUNITIES

Graduates of the School of Tourism can advance their careers in the international fields of:

- Air Travel and Operations
- Cruise Line Operations
- Events Management
- Entrepreneurial Tourism
- Hotels & Resort
- Restaurants
- Leisure & Recreation
- Tourism Planning and Development
- Tour and Travel Operations

WE WANT YOU TO SUCCEED

SUPPORT FOR INTERNATIONAL STUDENTS

Student Support Programs are in place to help students achieve their academic goals and hone their talents. The student support services promote the holistic development of students and enrich their school experience.



EXPERIENCE THE WORLD OF WORK

The Treston School of Tourism believes that all students need to experience the world of work long before they leave school. Exposure to real working environments provides opportunities for students to build connections with professionals in real world contexts.



COLLEGE TEAM BUILDING

Team building allows students to work together a social situations just as they would in the workplace. Team building challenges students to solve problems through collaboration and creative thinking while developing a sense of accountability.



COLLEGE WEEK

The annual event of a weeklong celebration of Treston culture, literary, creativity and showcasing talents of the students of Treston International College. This student-lead activity celebrates the school's values of respect for our diversity, teamwork, and self-leadership.



RESEARCH PRESENTATION TO CONFERENCES

The School of Tourism helps its students reach their full potential by mentoring them to produce and publish excellent research papers.



LEADERSHIP DEVELOPMENT PROGRAM

Treston 8S Tourism Management develops ethical and excellent leaders. The students are exposed to the mindset of taking the initiative and make a difference, embodying the Treston value of self-leadership. They are developed to transform values into actions, visions into realities, obstacles into innovations, individuality into collaboration, and risks into rewards by introducing them to the feading think tanks of the tourism and hospitality industry, have a specific course injected in their curriculum (Leadership and Management in the Hospitality Industry) and mentoring the students in becoming future leaders of the industry.



CABIN CREW TRAINING COURSE

The program is designed and instructed by airline industry professionals with years of Flight Attendant and Airline training experience. Our Flight Attendant training instructors are the best in their fields. Their extensive knowledge and years of experience help to inspire and mold our students to become exceptional aviation ambassadors.



TOURISM SUSTAINABILITY

Students are exposed to sustainability activities to create awareness on responsible tourism and the impact that the industry has on the environment, society, and the economy.



TREE PLANTING

Through the School of Tourism's tree planting program, students learn the value of eco-tourism and gain appreciation for the concept of responsible tourism.



FARM TOURISM

Knowledge on the basics of farm tourism allows students to better understand how this form of tourism engenders increased economic activities in the farms and the surrounding rural communities.



CRUISE SHIP BASIC TRAINING COURSE (SOLAS)

SOLAS stands for Safety of Life at Sea. This basic safety training (BST) is required before you can land a job as a cruise ship crew. This training and certification is an essential requirement for working aboard a sea vessel. During the SOLAS training, you will learn about Personal Survival Training, Fire Prevention and Fire Fighting, Elementary First Aid and Personal Safety and Social Responsibility.



LOCAL AND INTERNATIONAL TOURS

Taking students into a new environment gives them the experience of traveling in a group and teaches them to be respectful of the locations they visit. When students and teachers are together outside the classroom, new educational environments and experiences are possible. Students may have the opportunity to observe many things that are not available at school.



BASIC FIRST AID TRAINING

First aid training for students provides them with the

life-saving techniques needed for an initial response in the event of a medical emergency. Initial medical response

hey need to offer help for others in the event of a noseble

working in any part of the Tourism industry, it is vita

TOURISM SEMINARS AND CONFERENCES

Attending a conference or workshop such as the Tourism Summit. Tourism and Hospitality Summit, and Youth For Tourism Conference, provides wonderful opportunities for learning and gaining new friendships.



HOTEL IMMERSIONS

To give students the opportunity for real-world immersion in the Hotel Industry, Treston International College hosts its annual Hotel Immersion Program. In this program, students gain insights from industry practitioners and leaders, within a real hospitality environment.



TRESTON CORE VALUES AND PROFESSIONAL ETHICS

Treaton offers institutional courses in ethics and Treaton Core Values I and II. Through mess courses, students are laught the foundations of ethics, responsibility, leadership.





OUR SUCCESS STORIES

Each student's story is unique. That is why we work closely with them to understand their particular interests, needs, and aspirations. Here are real stories that will inspire you to create your own Treston student success story!





"Choosing Bachelor of Science in Travel Management got me accustomed to working in an international and domestic environment. I became more in tune with the needs of guests from different social and cultural backgrounds, while helping them enjoy their time. Way back in college at Treston, I learned how to interact with different kinds of people and to study different attractions in our country and in other countries. With that, I got to interact with people easily and to know different kinds of culture in the world."



PATRISHA ATHENNAH MARIE M. MARTINEZ
Cabin Crew
AirAsia Airline
BS Travel Management, Batch 2016

"The Treston's Bachelor of Science in Tourism Management Program gave me a lot of opportunities to help me achieve my dream career, which is to become a flight attendant. All those trainings and seminars we had were a big help for me to land a job in the airline industry because they molded and prepared us to be professionals. Since I was so eager and enthusiastic to become a flight attendant already, during my OJT, I already tried my luck and applied with the big airlines. I am proud to say that I will be flying our national flag carrier, after several applications. I did not lose hope, I just had to face all the rejections and kept trying. I applied all the things I have learned at Treston's program and now here I am, finally got my dream job."



SHEENA SANORJO

Cabin Crew

Philippine Airlines Express

BS Tourism Management, Batch 2019

"Treston International College and the Bachelor of Science in Tourism Management program helped me unleash my full potential to reach my dream of being an airline cabin crew. My alma mater has helped me enhance my personal strengths and turn my weaknesses into opportunities. Being in an international school, I learned to interact with people of different cultures and backgrounds which has helped me greatly in my chosen career."



CHELSIE ANGELINE DELA CRUZ
Cabin Crew
AirAsia Airline
BS Tourism Management, Batch 2016

"As a barangay councilor, Treston's Bachelor of Science in Tourism Management program helped me to become a better version of myself and improve my planning skills in organizing different types of events and activities in our barangay."



RICARDO CRUZ IV

Councilor, Taguig City
BS Tourism Management, Batch 2018

"Treston's Bachelor of Science in Tourism Management students are driven and engaged. Always learning and continually growing. Surely, they will be invaluable assets to any organization"



XAXA MANALO-GOCHANGCO
Pilot
CEO, Safe Skies Aviation
Former International Cabin Crew
A Treston Teaching Fellow



The BS Tourism Program has helped me acquire all necessary skills that a Tourism graduate must possess. What I love and enjoy most about being a Treston Tourism student is the exposure to various real-life tourism activities--I think that's very important for any student to know and have the feel of what's happening out there. Bonuses are the competent and accommodating professors, as well as the warm treatment of everyone in the campus. The experience so far has made me realize that I made the right decision of taking BS Tourism here in Treston.

DIANA MACKEY

Actress Model
BS Tourism Management

tipurpose Hall

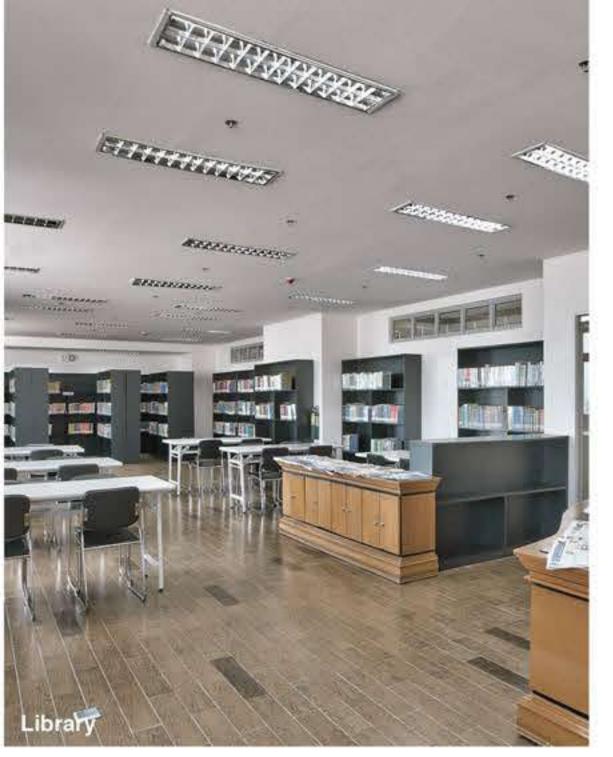












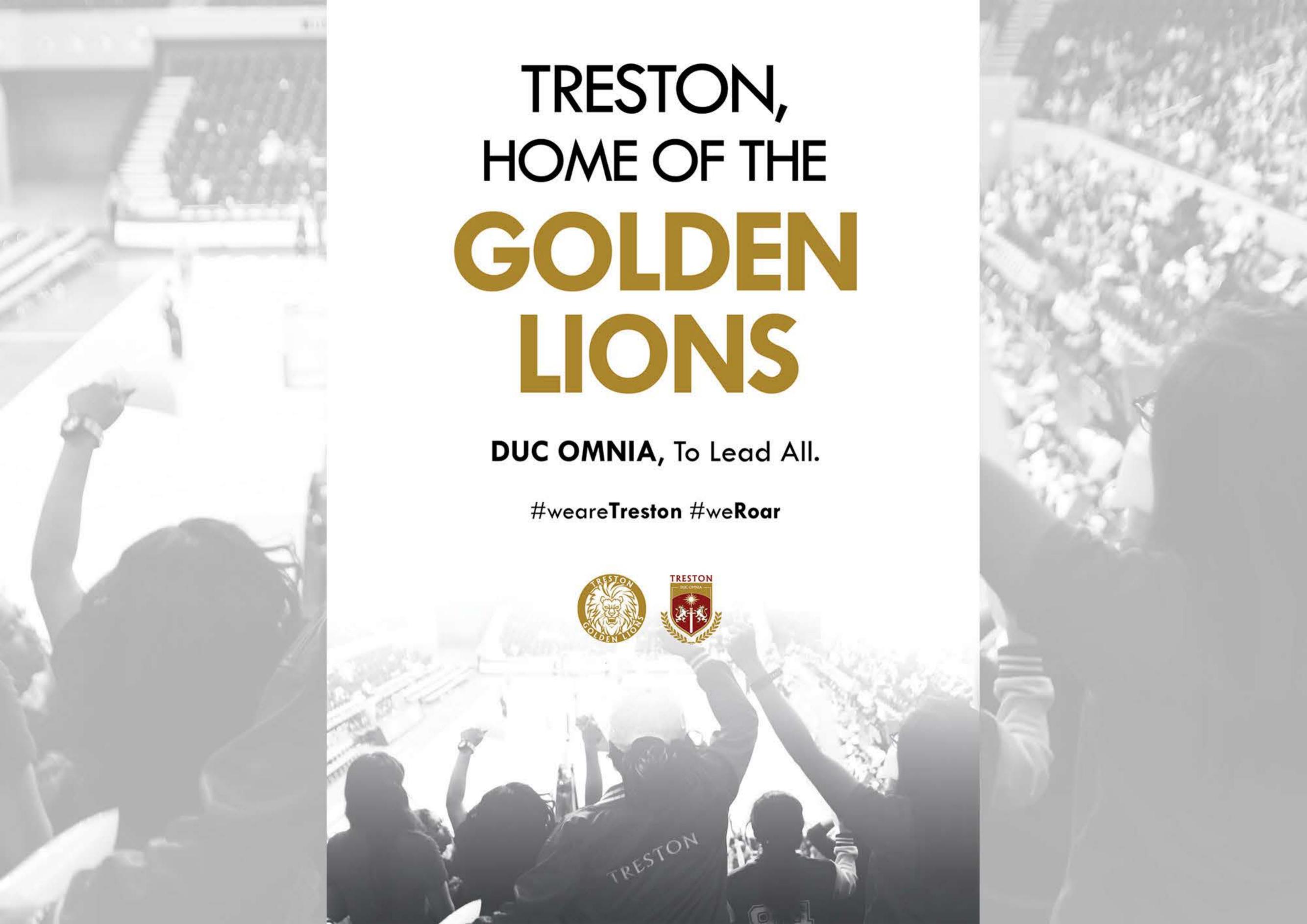




OUR FACILITIES

Popular for its exceptional facilities, the campus is designed as a laboratory for tourism, hospitality, culinary, business and IT advanced trainings, simulations, industry exposures, skills assessments and international certifications.

- Multipurpose Hall
- Bar and Dining Hall
- Club Room
- Suite Room
- Interfaith Room
- Business Forum Halls
- Treston Health Club
- Dance and Fitness Studios
- Library
- Bookstore
- Physics and Chemistry Laboratories
- HP Lab
- Mac Lab
- Hot Kitchens
- Cold Kitchen
- Pastry Kitchen
- Show Kitchen
- Cafeteria





TRESTON SCHOOL OF TOURISM



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